



Auralea Krieger

Graphic Artist

Resume (Download as PDF)

Education

Maryland Institute, College of Art - Baltimore, Maryland 1990-1994
Bachelor of Fine Arts, Graphic Design

Harford Community College - Bel Air, Maryland 1986-1990
Associate in Art, Liberal Arts Studies

Qualifications

Experienced with Macintosh software including:

Indesign CS3 QuarkXPress Adobe Photoshop Adobe Illustrator Acrobat Professional

Accomplished in design, layout, type specification, copy fitting, procurement of photographs and production for printing.

Proven ability to translate client ideas into effective promotional material within given deadlines.

Strong conceptual and design abilities as well as photography skills.

Management of large scale promotion projects while remaining within set budgets.

Experienced in production and preparation of files for out-put including: trapping, clipping paths, bleeds, folds, color specifications and trouble shooting.

Experience

Independent Contractor in Graphic Design.

Custom Direct LLC

Design and prepress production of brochures, logos, checks and accessories as well as ads.

Russell Automotive

Design of all promotional materials including billboards, ads, the in-house newsletter and direct-mail pieces.

Arista Advertising

Art Director: Estimating, design, client meetings, production, press checks and invoicing.

Linden Advertising

Design and prepress production of brochures, logos, ads, and many more pieces.

Lewis Advertising

Conceptualizing and designing invitations, brochures, logos and posters. Production, finalization of imagery, creation of final art work. Preparation and sending of film to image setter and press checks.

Milner-Fenwick Inc.

Created pieces such as order forms, flyers, coupons and invitations.

Honors

Maryland Institute, College of Art - Spring 1993

In a Co-op class of 15 students, four design pieces were printed; two were my designs.

Brochure for Florence Crittenton Services

Billboard series for Downtown Baltimore Children's Center